

factory:green

A Commitment to Sustainable Style

- 90% less emissions than traditional manufacturing
- The lowest-impact 100% organic cotton available
- All production is solely on renewable wind and solar power
- Fair-Trade certified workers ensure social accountability



Some Scientific Information

The report below shows details of carbon emissions produced in the production of a organic cotton t-shirt. The data compares a conventionally US manufactured garment from Turkish cotton versus one of our EarthPositive t-shirts*. We will be producing an additional report in October once our first production is complete and scientific analysis is complete.

Detailed CO2 Emission Balance Sheet

Showing CO2 emission of a single T-Shirt (g)

Value Chain Step	Conventional Domestic Prod.	EarthPositive Production
Farming & Ginning	3600	994
Transportation	72	113
Spinning	613	0
Knitting	91	0
Dyeing & Finishing	3209	0
CMT	63	0
Shipping (of goods or fabric)		
Ocean - India to Los Angeles (9394 nm)	0*	39
Port to w/house (10 m)	0*	13

* Although we enter a 0 value, there may be some transit required for imported organic fabric as USA has only a small supply. In those cases, shipping emissions would be almost the same depending on the source of the cotton.

Figures above are estimates based on our current knowledge and are published purely for guidance within this presentation. A full report will be available on our website soon!